

# Adeoye Michael

Senior Product Designer & Developer

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## PROFESSIONAL EXPERIENCE

### **Ai Technologies – Abuja, FCT**

*Senior Product Designer June 2023 – Present*

- Created and Developed WordPress custom sites from scratch based on provided designs.
- Ensured cross-browser compatibility and implemented responsive design techniques.
- Conducted user research to identify user needs and preferences, resulting in a 20% increase in user satisfaction.
- Created wireframes and interactive prototypes to visualize user flows, leading to efficient collaboration with developers and stakeholders.
- Designed visually appealing user interfaces, adhering to brand guidelines and enhancing the overall user experience.
- Lead the development and maintenance of all print and digital assets.
- Collaborated closely with developers, ensuring accurate implementation of designs and providing design support throughout the development process.
- Contributed to the development and maintenance of design systems and style guides to ensure consistency across products.
- Maintain brand consistency across all print, digital assets, and product listings. This ensures strong brand recognition through unified messaging and visual elements..
- Designed Social Media Posts and assets utilizing brand guideline for consistency across all platforms
- Maintained ,designed and developed company website to ensure optimized performance and visual appeal

## **JumpframeTechnologies – Abuja, FCT**

*Lead Product Designer and wordpress developer*

*January 2020 – Present*

- Developed branding content and guideline for company
- Collaborated with cross-functional teams to understand project objectives, user needs, and business goals.
- Conducted user research, surveys, and interviews to gather insights and feedback.
- Crafted intuitive, aesthetically pleasing, and user-friendly designs that align with brand guidelines.
- Utilized my expertise in WordPress to create custom pixel-perfect websites from designs using CSS and JavaScript.
- Developed Social media content and branding
- Collaborated with the design team to implement UI/UX enhancements and ensure a seamless user experience.
- Optimized website performance through code refactoring and image optimization techniques.
- Implemented SEO best practices, resulting in improved search engine rankings and organic traffic growth.
- Provided ongoing maintenance, troubleshooting, and updates for WordPress websites.
- Integrated third-party plugins and APIs to extend website functionality.
- Optimized website performance, speed, and security through efficient coding practices.
- Developed wireframes, prototypes, and mockups to visualize design concepts.
- Iterated on designs based on user testing and feedback.
- Ensured designs are responsive and accessible across various devices and platforms.

## **National Information Technology Development Agency (NITDA) – Abuja, FCT**

*NYSC Corper, June 2022 – June 2023*

- Responsible for providing technical support and assistance to students and staff in the IT lab.
- Successfully maintained and updated hardware and software systems, resulting in a reduction of technical issues by 50%.
- Assisted in the setup and maintenance of computer networks, printers, and other IT equipment.
- Provided training and guidance to students and staff on the use of computer systems and software applications.
- Collaborated with IT team members to troubleshoot technical issues and resolve problems.
- Participated in the evaluation and recommendation of new hardware and software systems.
- Maintained accurate and up-to-date records of IT equipment and software licenses.
- Continuously updated technical knowledge and skills through training and professional development opportunities.
- Assisted in the setup of 10 new computer systems, ensuring a smooth transition for new students and staff.

## **DMOX START-UP – Abuja, FCT**

*Product Designer, January 2022 – June 2022*

- Conceptualized visuals based on requirements.
- Redesigned the company's social media page, resulting in increased engagement and traffic.
- Tested graphics across various media.
- Created and prepared presentations and proposals for clients.
- Collaborated with clients on designs based on requirements, changes, and feedback.
- Ensured the final project is proofread for accuracy and quality.

## **FREELANCING– Abuja, FCT**

*Graphics Designer, August 2018 – January 2022*

- Developed Instagram filters that lead to 257. k impressions over time
- Provided a UI/UX prototype design for the Website of a business client
- Collaborated with various artists to help with their design needs
- Successfully launched Two(2) NFT collections on Opensea for clients

## EDUCATION

**LANDMARK UNIVERSITY- Kwara, Omu-Aran**  
*Bachelor of Science in Engineering (Mechanical engineering),*  
Honors: (2:1)

## CERTIFICATE

**Certificate of National Service**  
*National Youth service Corps*

**Cisco Networking Academy**  
*Entrepreneurship*  
*April 2023*

**Cisco Networking Academy**  
*Intoduction to cyber security*  
*April 2023*

**Creative Technology Program**  
*NITDA/ASCEND Studios certificate of completion*  
*October 2022*

**Project Management Professional(PMP)**  
*Exford Global Consult*

## SKILLS

- Adobe Packages eg PhotoShop, Illustrator, InDesign etc
- Advanced Figma Skills
- Figma Plugin Development
- Ai tools [prompting, image generation tools]
- HTML , CSS, TailWind, Javascript, React, PHP
- Animation and Graphics design.
- Git & Github
- WordPress Expertise: Custom site development, page builders eg Elementor, Bricks Builder , ACF (advanced custom fields), speed optimization and security, Wpcodebox
- Strong communication Skills
- Time Management Skills
- Adaptability
- Discipline

LinkedIn: <https://www.linkedin.com/in/creativemichaeladeoye/>

Portfolio: <https://portfolio.creativemyke.com/>

figma plugins: <https://www.figma.com/@creativemyke>

figma projects: [figma projects overview](#)